

womanly

Partnerships

2024

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About us

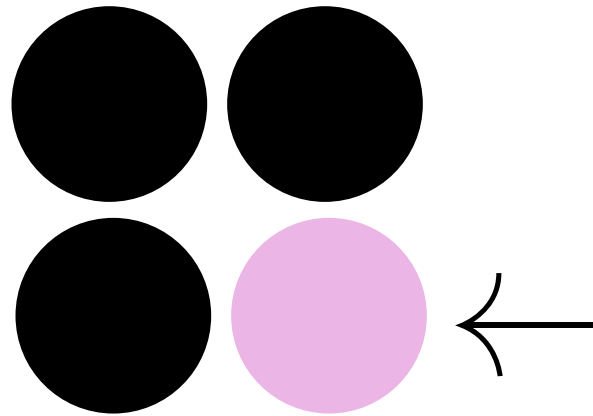
Womanly is a dynamic, multimedia preventive health platform focused on *communities of color, women and non-binary folks.*

Founded in 2017 by Attia Taylo, Womanly amplifies accurate, accessible health information through art and creative experiences. Our mission is to equip folks with the information they need to understand their health and make empowered decisions about their own care. We are committed to uplifting marginalized voices in our programming, webinars, and social campaigns, which reach over 30,000 people each month.



Womanly is 501(c)(3) fiscally sponsored by The Field.

In December 2019, Womanly Magazine was inducted into the Library of Congress in print and as a part of their digital archives. Womanly has been recognized by Rachel Cargle and The Loveland Group, BeyGOOD foundation, Brooklyn Arts Fund, the Community of Literary Magazines and Presses, and more. In 2023, Womanly received a Creative Power Award to support work at the intersection of art and social justice.



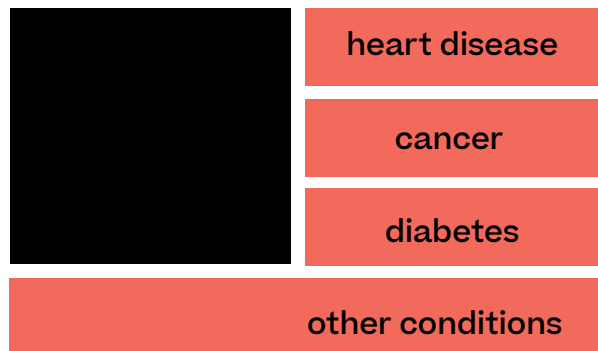
According to the CDC, about 1 in 4 Americans lack a health center to receive regular medical services and a primary care provider.

Health Services



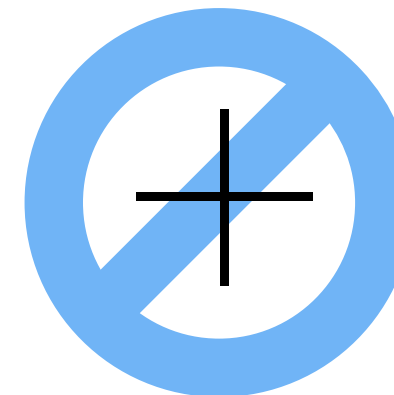
7 out of 10 U.S. deaths are caused by chronic disease.

Causes Of Death



Roughly half of the country's population has been diagnosed with heart disease, cancer, diabetes, and other conditions classified by the medical community as preventable.

Health Nationwide



1 in 5 Americans under age 65 years do not have medical insurance coverage.

Health Insurance

As seen in:

Forbes  [15 Women-Run Indie Magazines To Read When Your Newsfeed's In Flames](#)

Remezcla  [5 Latina & WOC Art Collectives Whose Work You Should Be Following](#)

Mind Body Green  [12 Racial Justice Educators To Follow, Learn From & Support Right Now](#)

Feministing  [The Feministing Five: Attia Taylor & Ailyn Robles of Womanly Magazine](#)

Brown Girl Speak  [Brn Grl Win: Meet Attia Taylor and Ailyn Robles](#)

Got a Girl Crush  [Meet: Womanly Magazine](#)



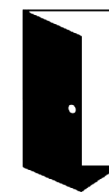
Mount
Sinai

FEMINIST

M | I | C / A



**HENRY STREET
SETTLEMENT**



coalition
for the
homeless



**Planned Parenthood
of Greater New York**

Social

AVERAGE REACH ACROSS ALL PLATFORMS

500k+
impressions

INSTAGRAM FOLLOWING

92% ↑
in 6 months

93k Followers across all social platforms

NOTABLE INSTAGRAM FOLLOWERS

Ericka Hart @iharterika
Writer and Sex Educator
425k Followers

Rachel Antonoff @rachelantonoff
Fashion Designer
184k Followers

Girlgaze @girlgaze
Media Platform
322k Followers

Rachel Cargle @rachel.cargle
Educator
1.8m Followers

Samin Nosrat @ciaosamin
Host of SALT, FAT, ACID, HEAT
EAT Columnist @nytmag
561k followers

Print

2020 PRINT DISTRIBUTION

1.5k+

Email Newsletter

NEWSLETTER SUBSCRIBERS

3.6k+

50% open rate average

Web

AVERAGE MONTHLY WEBPAGE VIEWS

4k

WEBPAGE CLICKS

2k



Film and Media Production

Womanly produces, directs, and publishes film projects, reels, and animated works that share stories, uplift communities, and communicate health information.

We provide complete pre-production and post-production services to capture and share your message with a diverse audience. Our film production division was established in 2023, and we have collaborated with organizations such as Mount Sinai and Plan C to create films and reels for sharing within their communities.

[Contact Us](#)



Womanly has created workshops, screenings, panels, and other experiences for Microsoft, Bumble, The Sill, Planned Parenthood of Greater New York, and other corporate and community organizations.

Community & Corporate Events

Our approach is curatorial, focusing on quality and consistency. Womanly produces virtual and in-person thought-provoking art, wellness workshops, preventive health curriculum, and creative experiences designed for DEI and ERG groups. We provide content that not only reaches people but also drives impact within your organization or across new audiences.

Corporate Wellness Curation
Mental Health in the Workplace
Art Education
Anti-Racism in Health

Starting at 5K

Negotiations are available. Is this a series or a one-off thing? Email partnerships@womanlymag.com.

“ I thought Attia, the moderator, was so kind and accepting of the responses. *I appreciated that each panelist came from a different background and story and could share unique perspectives on different subtopics.*”

“ The speakers displayed authenticity and vulnerability and shared great tips and tricks that I’ll most certainly try out. *I really appreciate the ERGs pushing the limit on what can be done through a webinar.*”

“ So grateful that we’re hosting spaces for these kinds of conversations. I loved the diversity of voices. *I also loved that we had a therapist on who could speak to these issues as well.*”

We partner with organizations and businesses to provide health and art print magazines to waiting rooms, lobbies, events, and conferences.

Our print magazine is distributed both online and in-person at health centers and community spaces across the US and abroad. The magazine is the essence of Womanly and where it all began. You can reach our readers through one of the packages below.

Print Packages

FULL PAGE AD

Before Table of Contents (p2,4) \$2,000

After Table of Contents (p12+) \$1,500

HALF PAGE AD

Before Table of Contents (p2 or p4) \$950

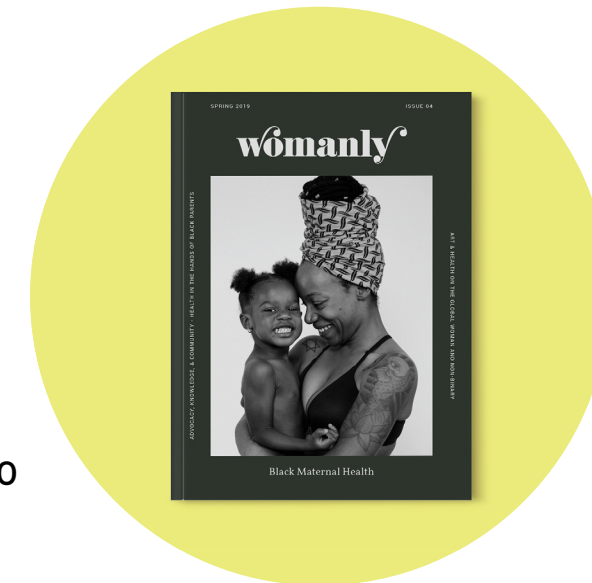
After Table of Contents (p12+) \$800

THIRD PAGE AD

Before Table of Contents (p2 or p4) \$700

After Table of Contents (p12+) \$650

Womanly offers full issue sponsorship. Please email partnerships@womanlymag.com.



Womanly Online

Womanly works with brands that are beneficial to the diverse online community of readers and followers who rely on our words and resources. We offer unique partnership opportunities in our digital content to help all people take extra care.



Digital Opportunities

Product Reviews TBD (depending on the product and channels)

Featured Story \$1500 - \$2,000

Homepage Advertisement \$700

Banner Ad in-Article \$500

Social Media Content ~\$1,000

Custom Reel \$1,500

Product Giveaway \$300

Influencer Collaborations TBD

Newsletter Interview or Feature \$500 - \$1000

'What We're Reading' section \$250

Social Whitelisting \$1,500/month + 10% media spend

Package: Womanly designed, co-branded reels, stories, and health info cards would be shared across Womanly-owned social channels (and for cross-promotion). The campaign would also include a write-up on womanlymag.com. \$4,500

Join us as an Impact Partner

→ As an Impact Partner, you help us sustain our initiatives and amplify our community impact.

Additionally, we are looking to partner with 10 companies as Impact Partners. Our goal is to raise \$25k in monthly income to support marginalized communities through health programming, magazine publication and distribution, educational experiences, residencies and more.

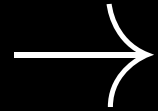
Our partnerships are centered in creating the maximum impact for both of our communities. We build relationships with Impact Partners for 6 months or longer, so our audiences can get to know the brands we work with in meaningful ways.

We look forward to discussing possibilities for collaboration and more with you soon!

Email: attia@womanlymag.com



Interested in helping us fulfill our vision?



Contact: partnerships@womanly.com



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